



Phoenix Tours Int'l Inc. Investors' Conference

JUN/11/2026



Company Profile

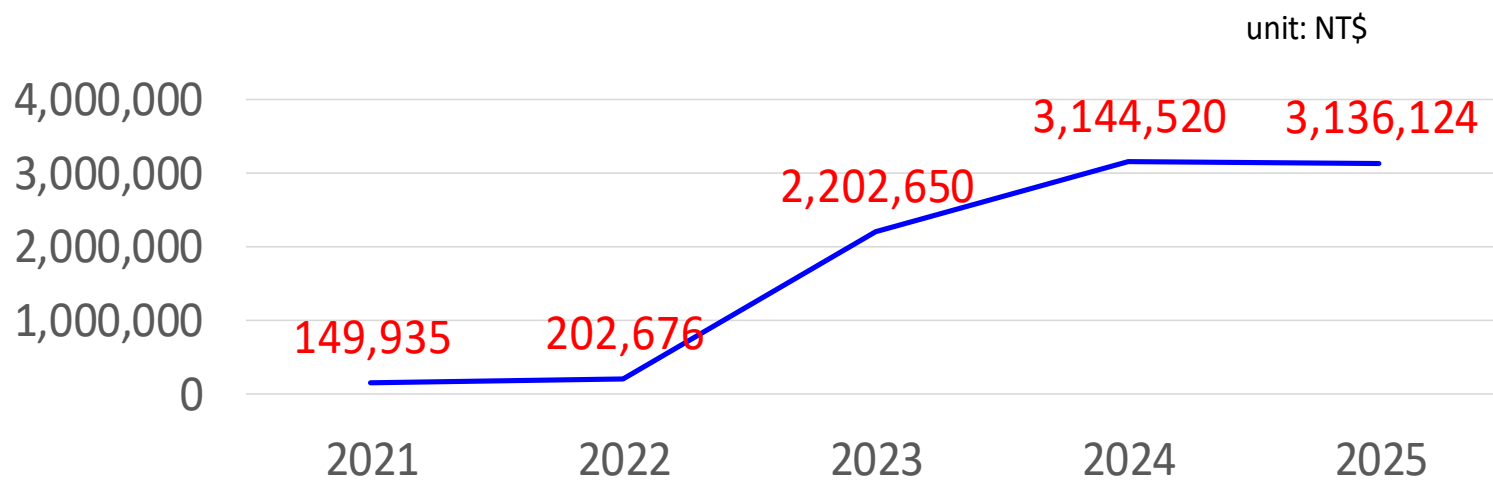


- Phoenix Tours was founded in 1957
- Chairman : Mr. William Chang
- First travel agency to be listed in Taiwan's stock market(2001).Transfer to the main stock market in 2011.
- The capital of NTD 849,109,200.(2026.05.31)
- Works as wholesaler and operator of outbound and inbound package tours, dealing with sub-agents and direct clients 、 Individual traveler and incentive groups 、 G.S.A. for Airlines.

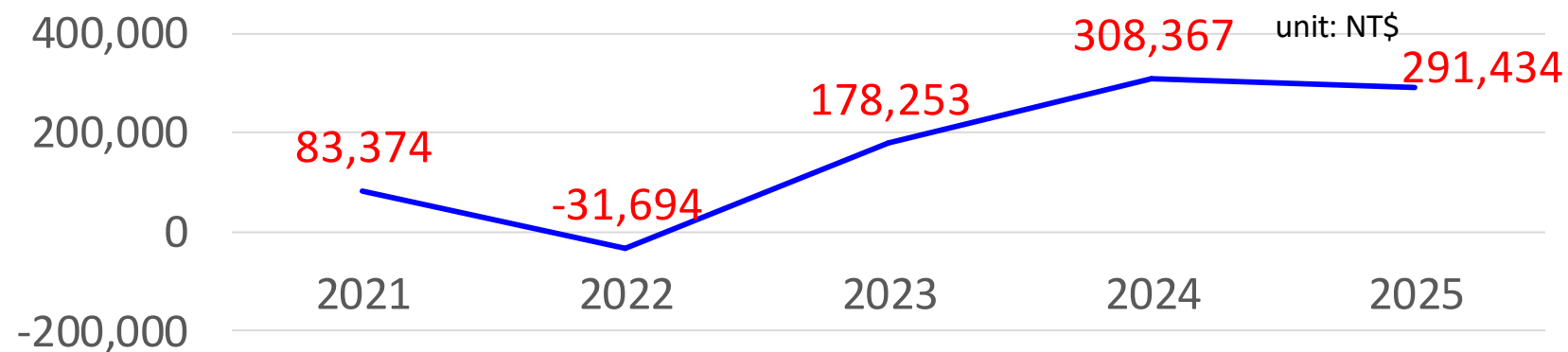


Financial Performance

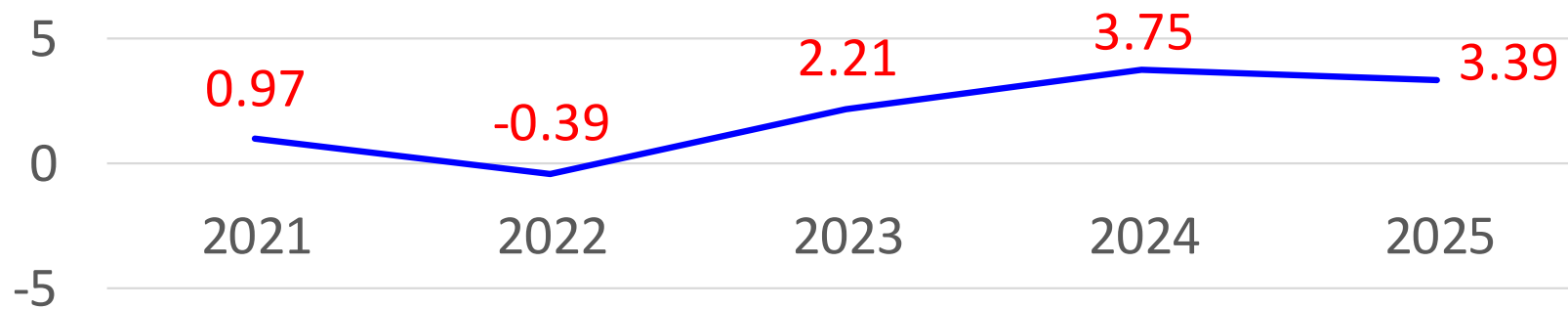
Revenue



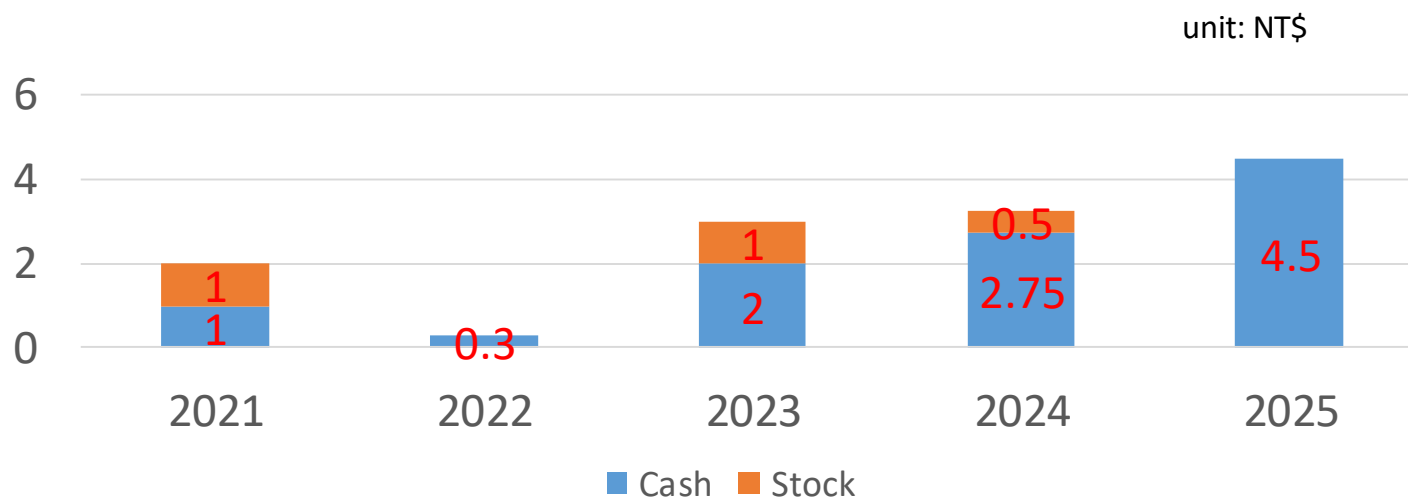
Net Profit



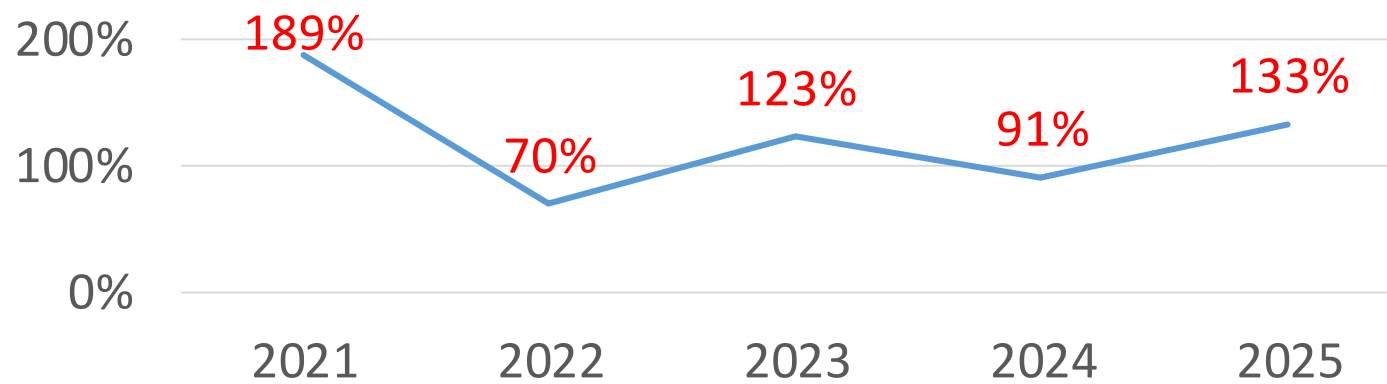
EPS



Dividend Policy



Payout ratio(%)

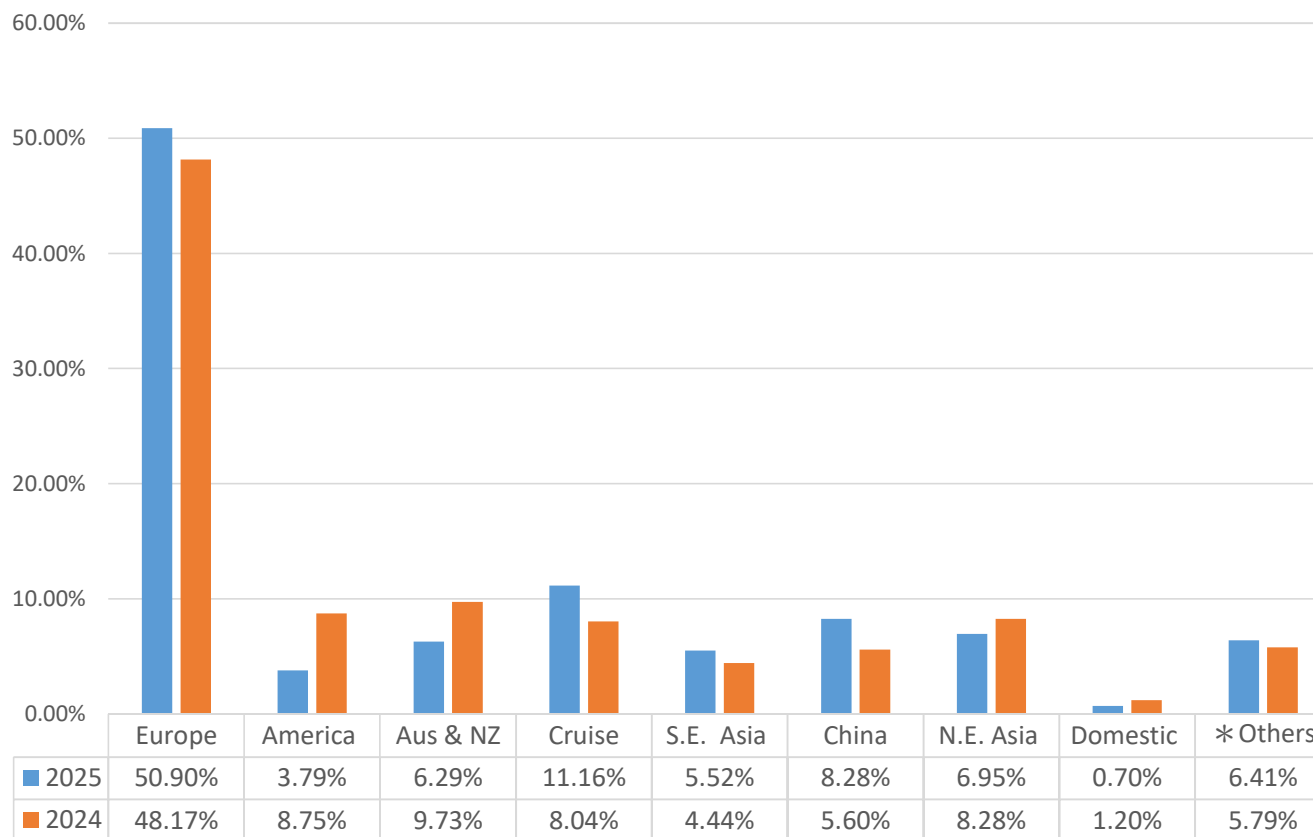


2026 Q1 vs. 2025 Q1



	unit	2026 Q1	2025 Q1	YOY
Operation revenue	Thousand NT\$	714,091	716,558	-0.3%
Gross profit	Thousand NT\$	52,127	46,713	11.6%
Non operating income	Thousand NT\$	13,550	5,405	150.7%
Net profit after tax	Thousand NT\$	52,162	41,858	24.6%
EPS	NT\$	0.62	0.49	26.5%

Service Item & Ratio



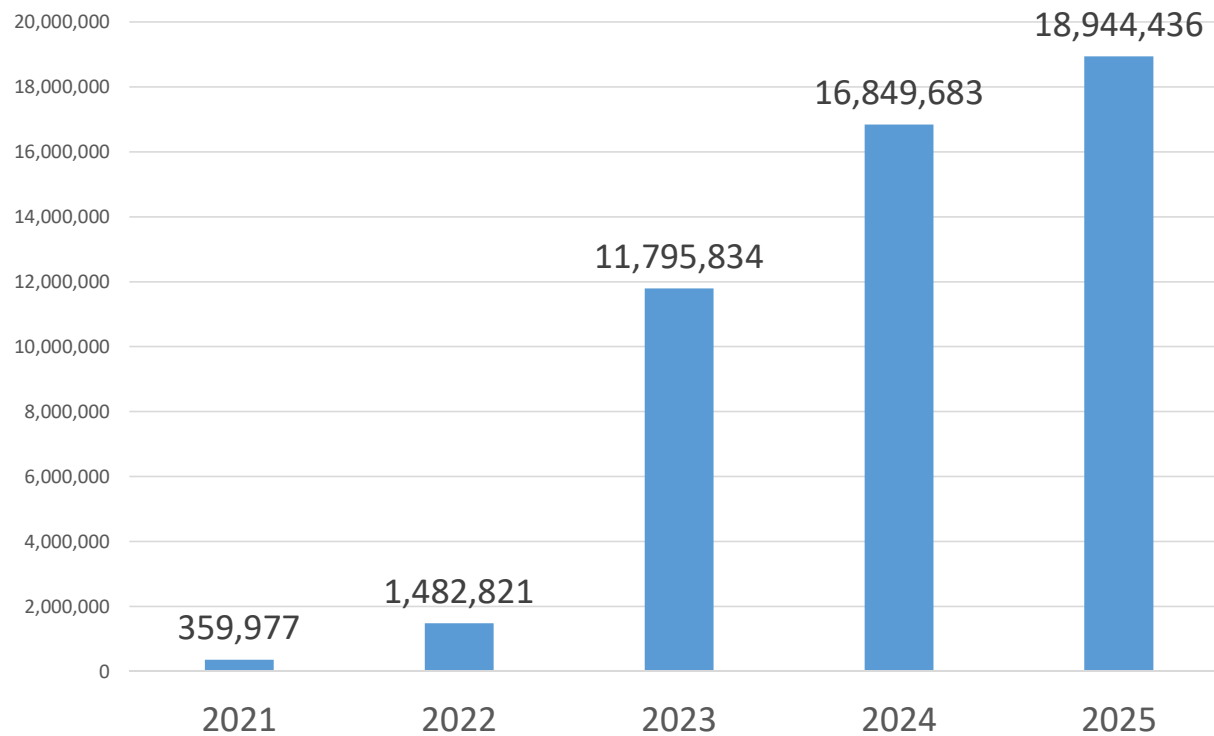
■ 2025 ■ 2024

* the other service income 、 handling fee 、 commission 、 cargo income



Travel Market Analysis

Outbound passengers in last 5 years

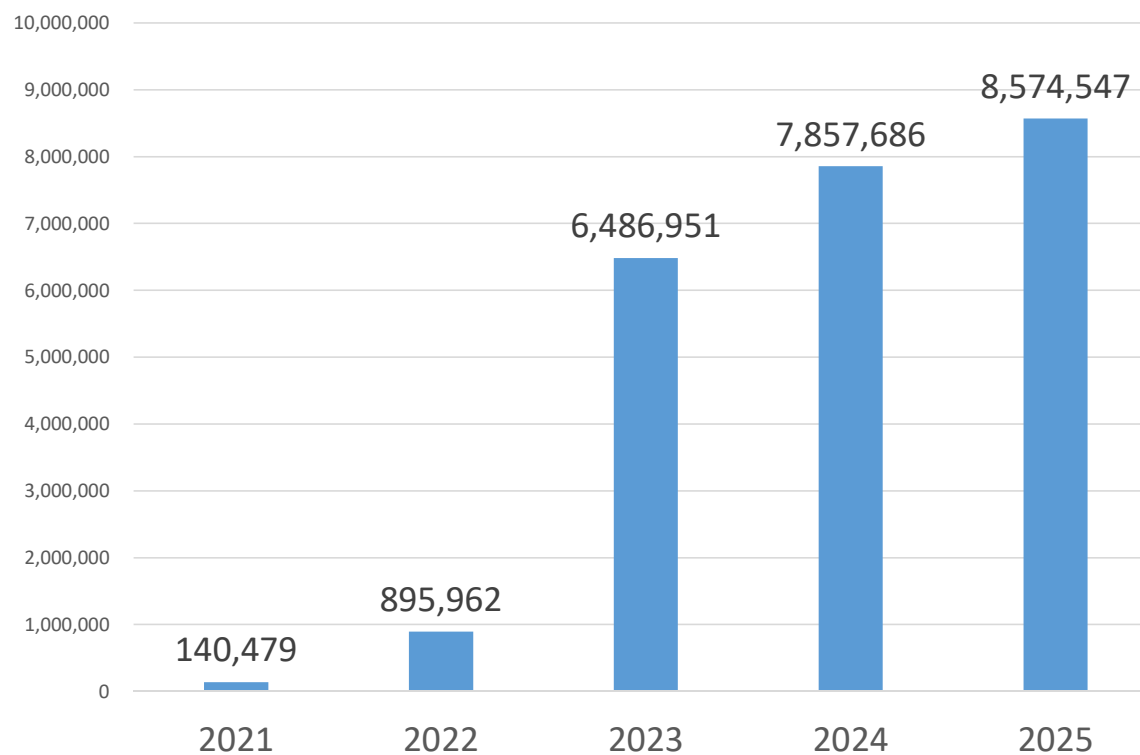


2025 Outbound TOP5 destination

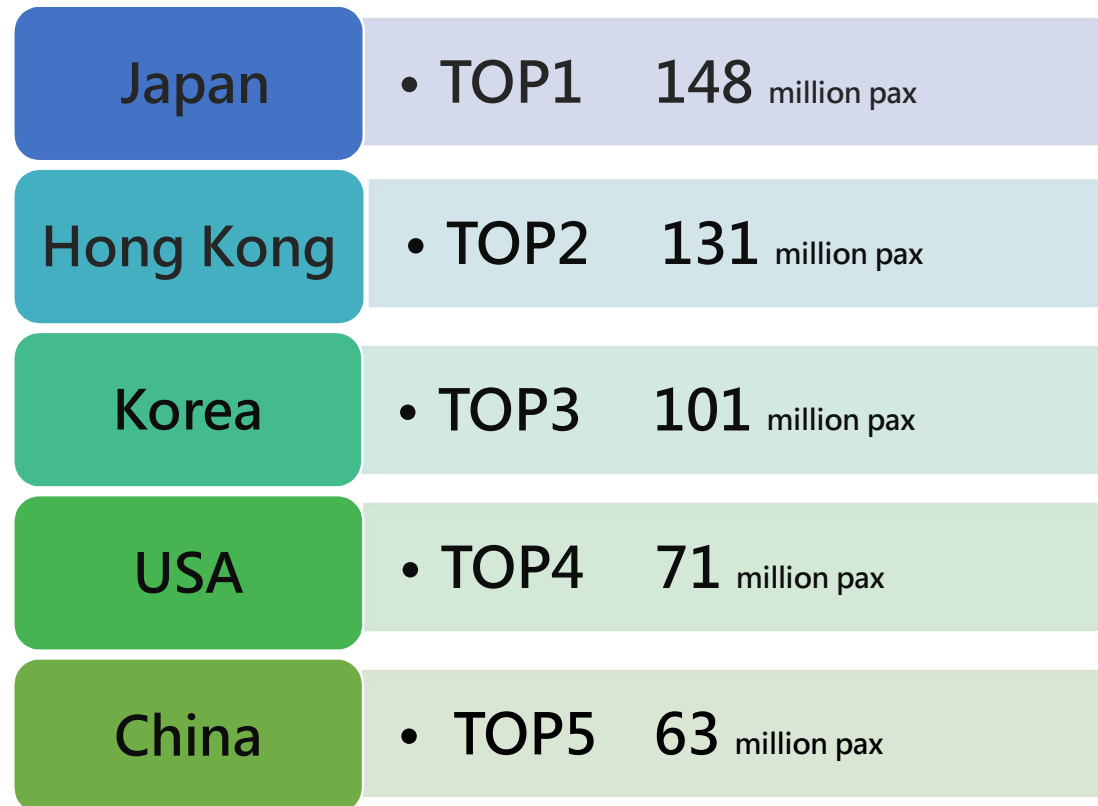


from: Tourism Administration

Inbound passengers in last 5 years



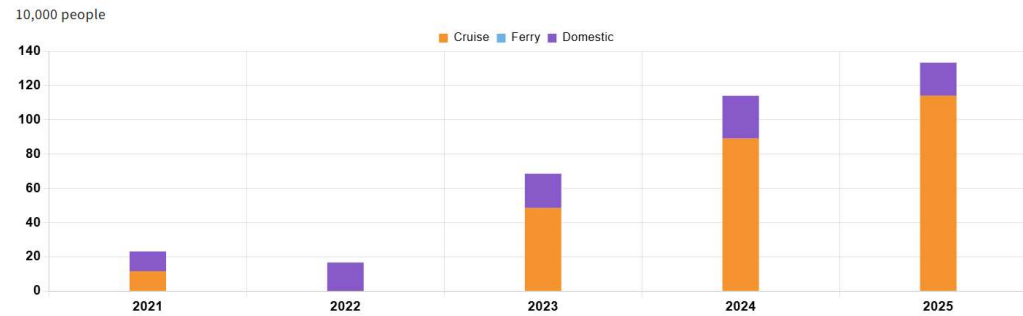
2025 Foreign visitors TOP5



from: Tourism Administration

Number of tourists from international commercial ports in Taiwan

Passengers



Year	Grand Total	Cruise	Ferry	Domestic
2017	1,427,090	980,247	154,796	292,047
2018	1,424,577	1,010,126	198,071	216,380
2019	1,504,076	1,050,758	239,047	214,271
2020	428,315	270,856	12,727	144,732
2021	232,089	116,949	0	115,140
2022	167,402	1,131	0	166,271
2023	685,600	485,078	0	200,522
2024	1,140,422	890,424	0	249,998
2025	1,333,540	1,140,561	0	192,979

**From : Taiwan International
Ports Corporation, Ltd.**

Operation focus of 2026



- 1. Deepen the footprint in high-end travel market**
- 2. Promote homeport cruises and expand "Flight Cruise" products in popular destinations**
- 3. Secure corporate incentive travel accounts**
- 4. Drive ESG sustainability and promote green tourism through public welfare**
- 5. Implement AI tools to optimize customer experience and operational efficiency**



Thank you for your attention !